

INTERIOR

1ST EDITION | THE INTERIORS MAGAZINE FROM  SWISS KRONO GROUP



BRIGHT AS LIFE ITSELF

BRING COLOR INTO THE HOUSE WITH THE
NEW INTERIOR TRENDS 2022/23

INTERIOR DREAMS

TURNING DREAMS
INTO REAL-LIFE ROOMS

HEALTHY LIVING

THE MOST SUSTAINABLE
FURNISHING BOARDS ON
THE MARKET

” Sources of inspiration are everywhere, you just need to keep your eyes open and embrace them!

Elias Huber, Head of Decor Management



DEAR READERS

Times are changing. The coronavirus pandemic, along with growing awareness of the environmental consequences of what we do and what we consume, has altered our everyday lives. We no longer follow trends blindly – they have to suit both our own personalities and our constantly changing circumstances. There are many challenges, and they need to be overcome when designing our interiors, too. ONE WORLD is the place we have developed for you, to give you the opportunity to get acquainted with every facet of these exciting new requirements. Join us on a brief tour of our ONE WORLD.

Fabian Kölliker

HEAD OF MARKETING/SWISS KRONO GROUP



10

CONTENTS

- 06 WHY ONE WORLD
- 10 NEW TRENDS
- 24 THE FUTURE IS BEYOND
- 26 UNIQUE BENEFITS
- 30 DESIGN MEETS DURABILITY
- 32 MEET US AT THE TRADE FAIRS

24



A modern, dark green interior with a skylight, a window, and various plants and furniture. The room features dark green vertical wood paneling on the walls, a wooden floor, and a large skylight. A window on the right side offers a view of trees. The room is decorated with several potted plants, a globe, a desk with a lamp, and a chair. A quote is overlaid on the left side of the image.

” What we are seeking on the deepest level is to rather mirror objects and places, which touch us with their beauty, instead of own them.

Alain de Botton, Philosopher

Why ONE WORLD?

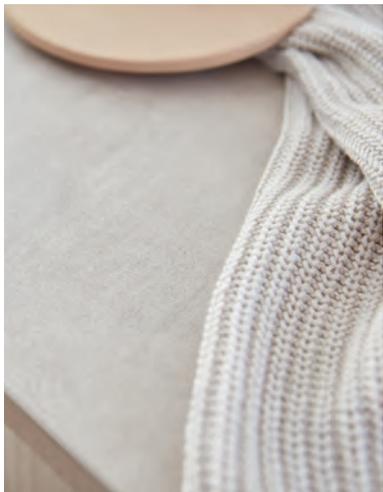
Surfaces as diverse as our lives. Creativity as varied as our world. All combined under a single roof – ONE WORLD.

One room – endless possibilities. The same applies to our world with its many different people, ideas, needs and tastes. And that means a wide range of options for designing living space. At the same time, different cultures, local needs and preferences also bring with them specifications that couldn't be more diverse. It is precisely this rich variety that you will find in the ONE WORLD Collection, with its equally diverse selection of surfaces.

“The poetry of bringing surfaces, colors, patterns and materials to life.”

ONE WORLD represents a world full of possibilities and is the product of inspirations drawn from around the globe. Our everyday lives are shaped by surfaces, they provide structure and we can sense, feel and play with them.

In ONE WORLD, surfaces and structures are also a metaphor for increasingly inspiring and continually growing diversity. Creativity has free reign here: our varied designs allow the most diverse and unusual style preferences to be achieved. At home all over the world, our products are created close to our customers, and the extensive range ensures individually designed living spaces.





B



New trends

Trends mirror the spirit of the times and social developments. The past few years are especially strongly reflected in the current interior design trends. We showcase the four most important trends on the following pages. Read on for inspiration.

Playful Spaces

Interior design is not just about beautiful decor – it's about creating an experience. No trend represents this better than "Playful Spaces". Bring rooms to life by playing with bold, clear colors and exciting shapes.



U131 VL
Saffron Yellow

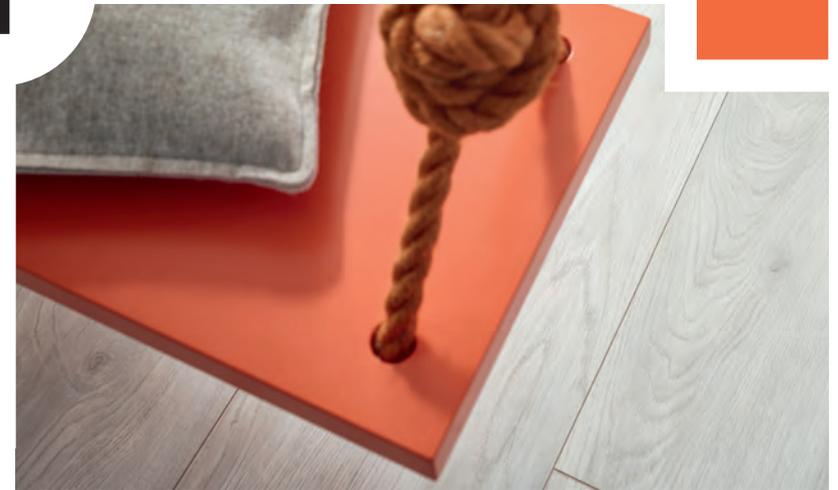


U4819 VL
Indigo

"Playful Spaces" the name says it all. Now that we're confronted with a multitude of impressions day in, day out, it's increasingly difficult to actually gain our attention. This is one of the reasons why we remember experiences, and with them, rooms and furniture with which we can interact, much better. Our tip: don't just focus on functionality. Be courageous! Play with bold colors, exciting shapes, different surfaces, structures and materials. Bring rooms to life with playfulness.

1

U136 VL
Orange





D4412 OV
Lime Cream



2

U4436 VL
Terracotta Red



D4450 LX
Levante Sand

“Conscious Home” is a contemporary trend that you can literally feel. Natural materials and soft surfaces caress your soul, creating a palpably harmonious ambience. As we spend an increasingly amount of time indoors, these spaces become the air we breathe and the energy we absorb. We’re more and more aware of the impact our consumption has on our health and the environment. These living spaces reflect this awareness by means of bright, natural materials and colors.

Conscious Home

The growing awareness of the ecological impact of our consumption and the desire for healthy surroundings – especially with the increase in working from home – are evident in the trend to create a “Conscious Home”.



The Me-Shed

Who wouldn't like to have a place where they can enjoy some me-time, forget all their obligations and simply relax? This place is called "The Me-Shed". The real art of interior design: making a place your own.



U4809 VL
Granite Grey

The desire to unwind, as well as the importance of mindfulness and mental health, make the need for a place to switch off even more important. Create your "Me-Shed" – a warm, welcoming retreat that will wrap you in a cozy blanket far from your hectic everyday routine. These "Me-Sheds" reflect your own identity and exude a sense of security thanks to their deep, bold colors. Interior design as an extension of your personality and your home as an important part of your personal well-being are features of this trend.



D3811 OW
Venice Walnut



3



COREPEL Floor 4536
Albit Oak Dark Brown





U2653 VL
Light Grey



U3062 VL
Praline

4



One minute a work station is required, the next a living space. Today's furnishings need to be flexible and convertible to meet our changing needs. This trend requires innovation, modular furniture and flexible surfaces to ensure that our spaces can be adapted to different needs. Multifunctional spaces should also feature flexible decor. Bright, warm colors in combination with a more dynamic Terrazzo pattern always exude a sense of neutral calm – even in surroundings that are prone to change.



D4419 0V
Rustic Chestnut White



Responsive Furniture

The boundaries between work and home have become increasingly blurred, especially as a result of the growth in hybrid working. The demands on our living areas and furniture have risen accordingly. A challenge in life as well as for interior design.



Entirely sustainable

Healthy living and environmental awareness are the key themes of future architecture. Sustainable, innovative products are our contribution.

Most of our timber products are made from renewable raw materials, thereby ensuring **an excellent carbon footprint** from the outset. The proportion of gray energy, i.e. production energy that comes from non-renewable raw materials, is also low compared to other building materials. The use of both coarse and fine wood particles during manufacturing enables trees to be almost fully utilized. Our timber products also provide astonishing solutions for architecturally challenging projects that

would have been inconceivable just a few years ago. Timber products reduce interior air pollution in buildings and are one of the principal components of **long-term healthy living**, working and studying. Thanks to technical innovations and driven by increasing statutory requirements, considerable progress has been made in this field in recent decades. **BE.YOND particle board** is the next stage of this positive development – the most environmentally-friendly particle board on the market.



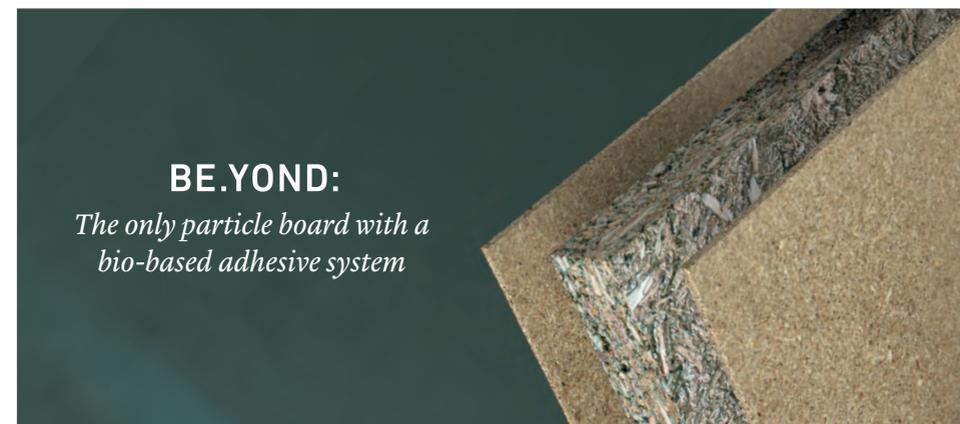
Collaboration

Sentinel Haus Institut provides quick, reliable guidance on healthy, ecologically sustainable construction. Consumers and professionals will find everything they need for building healthy homes, including specially trained experts, from tradespeople to architects, from builder's merchants to certified construction firms. As well as rigorously tested products, such as low-emission

building materials, furnishings and cleaning agents. [sentinel-haus.de](https://www.sentinel-haus.de)



The emissions of BE.YOND panels are four times lower than required for "Blue Angel" certification



BE.YOND:

The only particle board with a bio-based adhesive system

BE.YOND

As nature intended

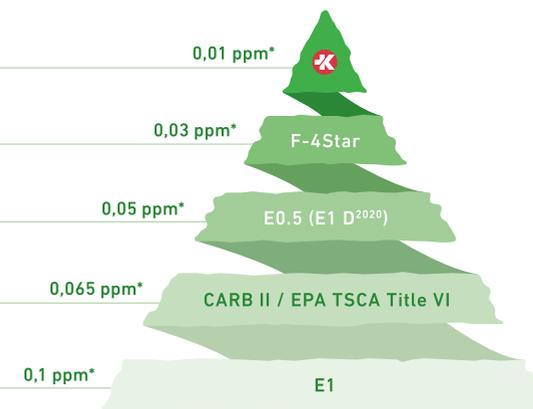
Japanese emissions standard

New emissions legislation in Germany from January 1, 2020

California/USA new emissions legislation

European industry standard since the 1960s

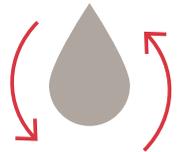
*Thresholds according to EN 717-1





Shaping the future with SWISS KRONO

When exploiting the world's natural resources, their careful and sustainable use is essential for our environment.



Water-saving
Our waste processing water is purified on site in our internal treatment plant and returned directly to production.



75%

Energy savings by using rail transport

Every year, we transport several thousand tons of Swiss wood by rail to our factory in Menznau – which saves **up to 75% of energy** compared to road haulage.

-90% CO₂

Reduction in carbon emissions totaling 90% since 2002

We regard ourselves as **pioneers** when it comes to **CO₂ reduction** in a technically energy-intensive sector, thanks to our excellent track record. We save 70,000 – 100,000 tons of CO₂ **per year**.



Large variety of decor

- ▀ Wide range of colors
- ▀ Flexibility when manufacturing special products (in terms of strength, structure, format, etc.)



Environmental concept

- ▀ Timber products
- ▀ FSC® and/or PEFC-certified



Perfect functionality

- ▀ Easy to clean and keep clean, maintenance-free
- ▀ Fade-resistant, endless color and texture repeats



European quality

- ▀ High-quality, durable materials
- ▀ Stunning reproduction of wood and stone surfaces



Design meets durability

When you require something more. A number of specific applications need to be more resilient, but no less appealing.

These particular spaces or objects that are subject to increased humidity or wear don't have to miss out on a range of design options. All the decors in the ONE WORLD Collection can be individually combined with SWISSCDF. Not all timber products can be used in areas where fire ratings or moisture protection are required. In these cases, SWISSCDF in black or oak veneer, for example, ensures understated elegance, efficiently demonstrating how functionality and aesthetics can be reconciled.

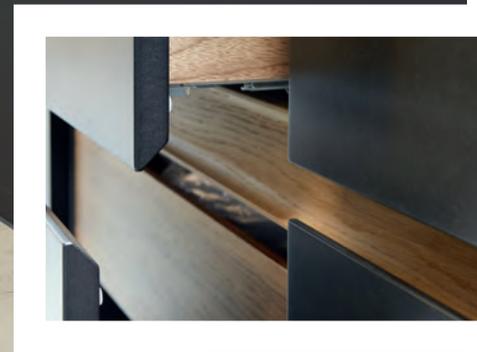


The shelves of the 7172 furniture system can be used both vertically and horizontally.



Black and oak surfaces have been cleverly combined.

SWISSCDF can be individually combined with all the decors in the ONE WORLD Collection.



Inspiring

Anticipation is building: for the first time in years, face-to-face encounters are back. Come and meet us at the SICAM 2022 and interzum 2023 trade fairs.



They're back. Finally, we can experience innovation first-hand again. We're looking forward to talking to visitors again, discovering the products on offer and sharing our experience with other exhibitors at international trade fairs. Innovation thrives on inspiration, and design on sharing ideas with others. Tactile moments of inspiration and personal dialog at trade fairs provide new impetus, especially in the design industries, and we're excited to be a part of this.

SICAM 2022

SICAM will take place over four days from Tuesday, October 18 until Friday, October 21, 2022, in Pordenone. This is where the furniture industry gathers to gain ideas and inspiration, discuss projects together – in short, to foster innovation. More information is available here: exposicam.it/en/



interzum 2023

interzum 2023 takes up current developments and integrates them into an inspiring program of events. Three themed forums will present inspiring developments within the context of key trends in the furniture and interior design sector: interzum.de





SWISS KRONO GROUP
Museggstrasse 14
6004 Lucerne
Switzerland
info@swisskrono.com

[swisskrono.com/oneworld](https://www.swisskrono.com/oneworld)

[connect.swisskrono.com/events/
interiors-event-oneworld](https://connect.swisskrono.com/events/interiors-event-oneworld)

 swisskronogroup
 swisskrono_group
 swisskronogroup

Feel free to discover your own style in our extensive ONE WORLD range of solid colors – if it creates positive energy, anything goes!



ONE
WORLD
COLLECTION

 **SWISS KRONO**