



# World for Climate App

Join the mission to connect  
the world for collaborative  
climate action.

13 CLIMATE  
ACTION



What?

11 SUSTAINABLE CITIES  
AND COMMUNITIES

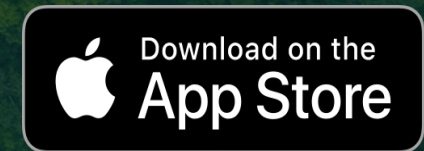


Why?

17 PARTNERSHIPS  
FOR THE GOALS



How?





PROBLEM



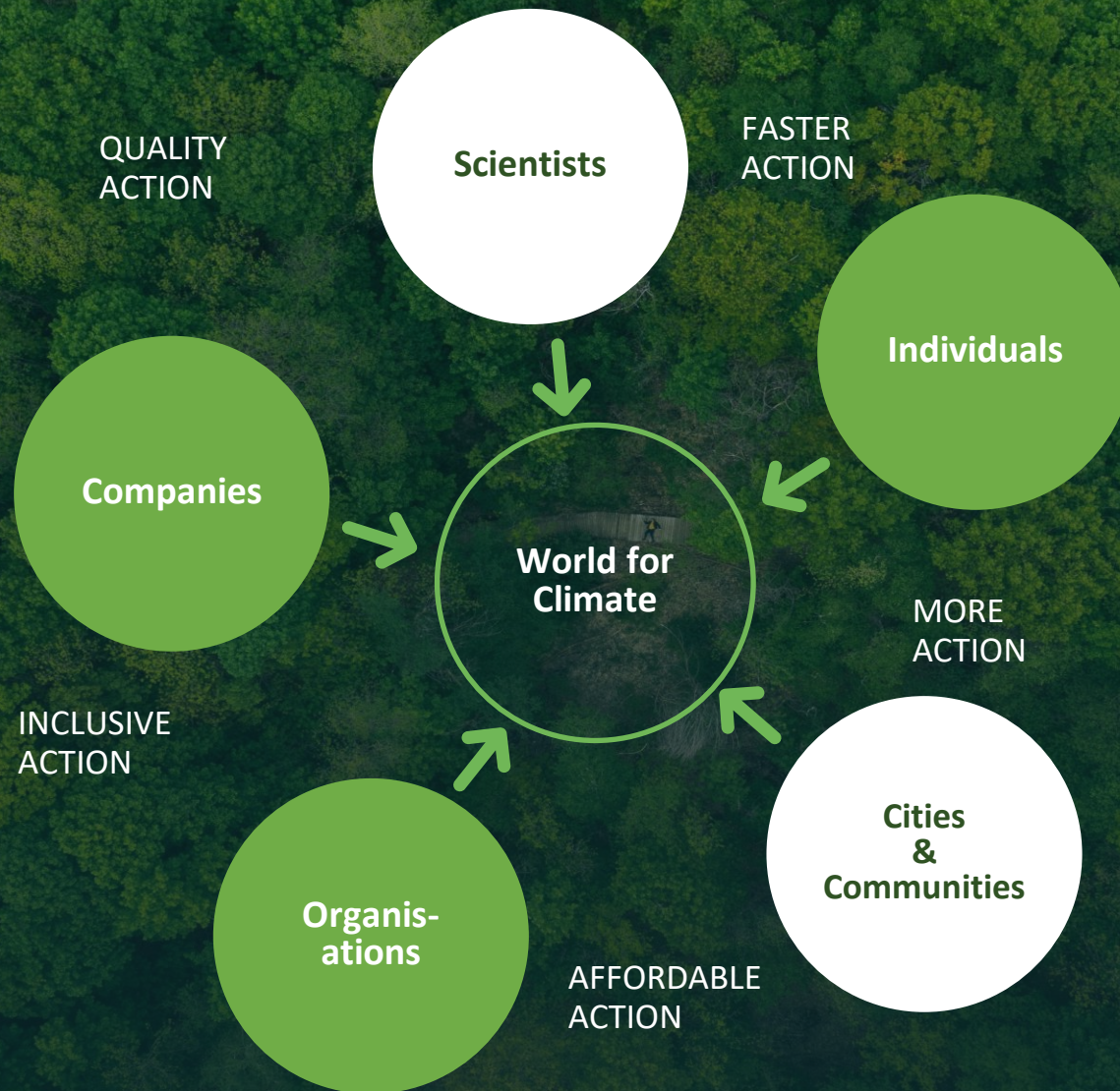
SOLUTION

Floods displaced 33 million people in Pakistan 2022 and killed 180 people in Germany 2021. **The world fails to adapt to climate change fast enough.**



We use digital technologies to connect people, companies and organisations globally for collaborative climate action. **Inclusive. Impactful. User-centric.**

**One goal**  
multiple  
stakeholders



Global & Regional  
Energy & Mobility  
Expert & Beginner  
**Together for Change**



# Example topic 'trees'

← Wood × 🏠

Trees ×

Agriculture · Education · Food · 3 more...

**Does anyone know a good app to identify mushrooms? The woods are full of them but I don't want to poison myself 😊**

FilipaK · Sun 18 Sep

2 answers Upvoted 6 ↑

Agriculture · CO<sub>2</sub> · Carbon capture · 7 more...

**Who can help how to create and sell CO2 certificates? What needs to be done? We farm fast growing bamboo & produce goods to store captured carbon**

Peter Brunner, NGO Heart4Gambia · Fri 9 Sep

2 answers Upvoted 6 ↑

Climate action · Climate change · 8 more...

**Adoption of Traditional knowledge is helpful in restoration of nature**

Paul Ole Leitura · Sun 18 Dec

4 answers Upvoted 5 ↑

← Question

Biodiversity · CO<sub>2</sub> · Education · Science · 3 more...

**What does a sustainable & climate adaptable forest for moderate latitudes (Germany) looks alike?**

Isabel Arens · Sat 14 May

2 answers Upvoted 9 ↑

The forest 🌳🌳🌳 around me is dying and I am trying to help my community find better solutions to adapt & protect forest life (Rhineland- Palatinate with 🌡️ +1.4C°)

Can you help me to understand what a sustainable, life & diversity flowering forest looks alike?

**We don't know.** 5 ↑

FilipaK · Sun 15 May

There is a huge disagreement in the forestry department on what the right solution for this is, but I personally find the "let nature do it's thing" approach most logical.

**Close to nature - but supported by humanity** 2 ↑

Klimaförster (Jan Borchert) · Mon 29 Aug

We cannot leave the forest to itself at this point in time. He would die. Why is that? We humans are changing global warming so drastically that trees and nature just can't keep up. Yes, trees and nature can

Show full text

← Profile

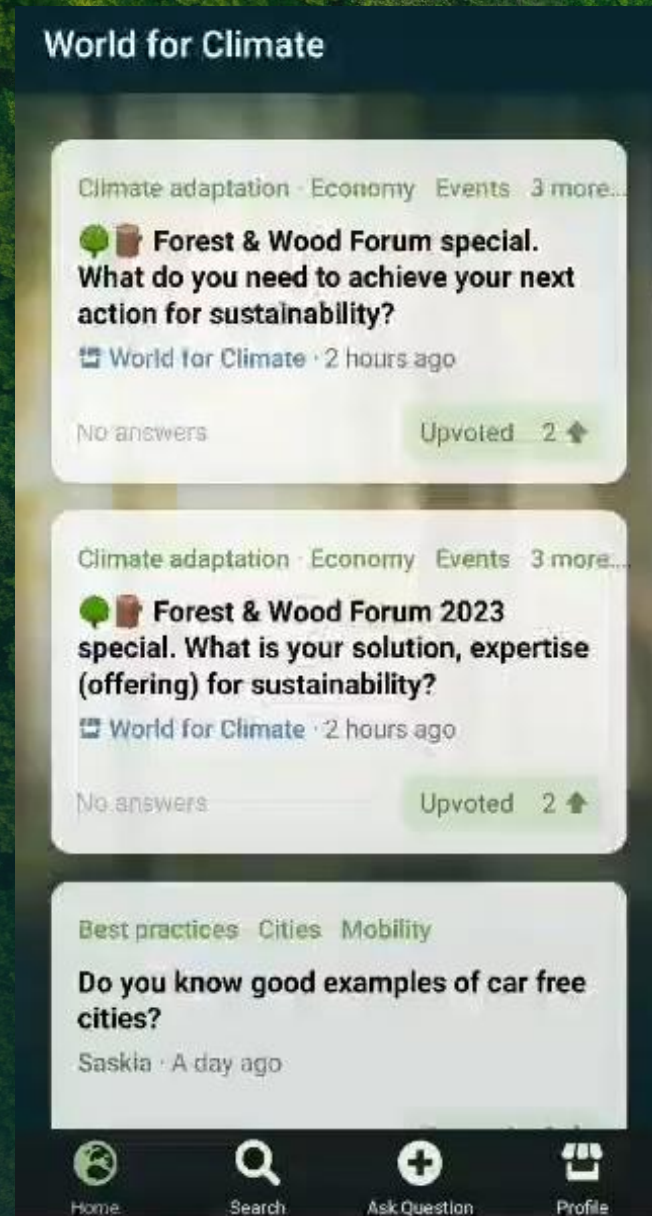
**Klimaförster (Jan Borchert)** 📄

Joined Mon 29 Aug

Klimaförster bei @www.planted.green 🌳 Wir ermöglichen Unternehmen Klimaneutralität und zusätzlich pflanzen wir klimastabile Wälder in Deutschland 🌳 Dadurch wird dein Unternehmen Enkelfähig

18 Interests

Agriculture · Air · Best practices · Biodiversity · CO<sub>2</sub> · Carbon capture · Change management · Climate action · Climate change · Climate impact · Economy · Greenwashing · Ocean life · Plants · Soil · Trees · Trust & certification · Wildlife protection



# How to use World for Climate for sustainable forest & wood?



# Get your eco-company verified for product placement, brand engagement, partnerships & open innovation.

## Start-up

€ 150 +VAT

< 4 years

One year membership

## Small

€ 790 +VAT

10 to 99 employees

One year membership

## Medium

€ 2,790 +VAT

100 to 999 employees

One year membership

## Big

€ 8,790 +VAT

1.000 to 9,999 employees

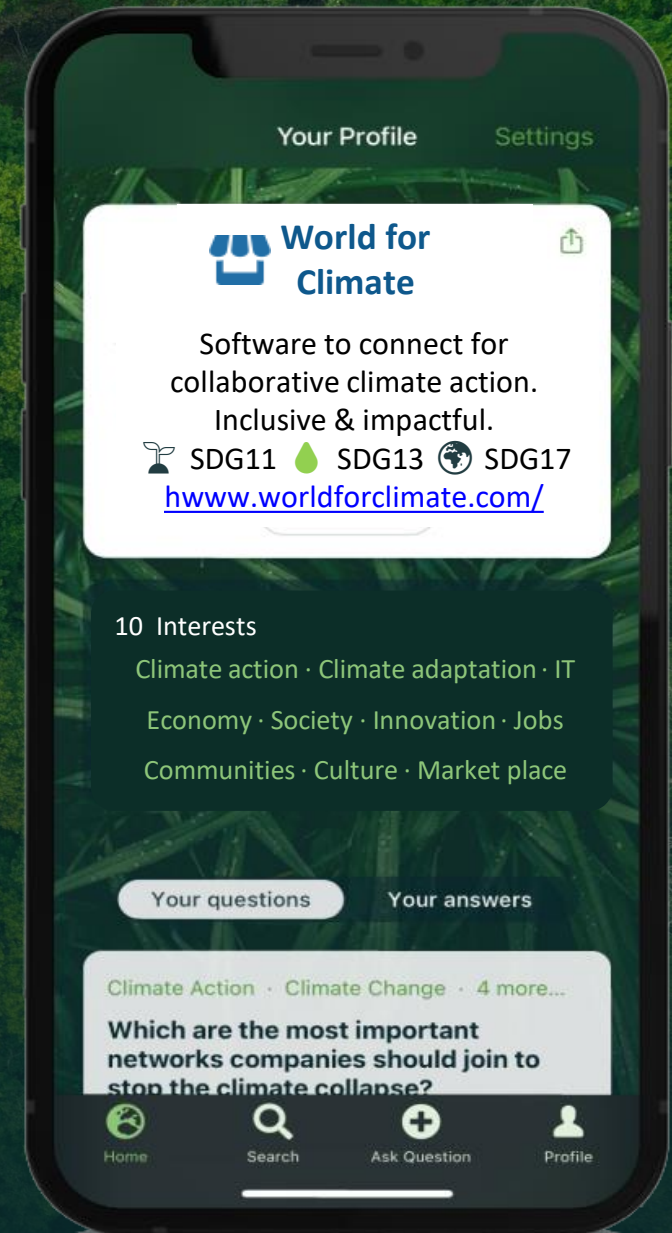
One year membership



**Agree to Greenwashing check**

We use crowd-intelligence to identify.

Send mail to [eco@worldforclimate.com](mailto:eco@worldforclimate.com) & include (25%) discount code: Forest & Wood 2023



# Team World for Climate



tech2impact



talenteco

illuminem

LOOMPACT



encourageventures



Microsoft  
for Startups



CyberLab

## Founder & CEO Isabel Arens

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Robert Wünsch

Tahir Ramzan

Ludger Halpick



# Next steps to achieve the goals





# Do we share the same goals?

United Nations SDGs + European Union Data Privacy

What?

**13** CLIMATE ACTION



Why?

**11** SUSTAINABLE CITIES AND COMMUNITIES



How?

**17** PARTNERSHIPS FOR THE GOALS



JOIN THE MISSION.  
BETTER TOGETHER.

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