# Tree seed coating technology for onto surface sowing

# The future of sowing in afforestation



26. Jan 2023 Vowe / INSTANT SEED FOREST Pitch presentation LeonhardV 26Jan 1b e .pptx

Vertraulich - Weitergabe an Dritte nicht ohne Zustimmung von Instant Seed



### **Our Targets / Our Mission**



## Simplify tree seeding - make tree seeding climate resistant

≻save seeds

- increase sowing efficiency
- >decrease costs significantly
- ➤ safe and secure germination
- >make seeds clima resistant

- more area with same seed quantity
- serve more arae with less personnel
- save personnel and time
- with easySeed®
- better resistance to storm and dryness



### **Big afforestation problems today**

**Climate change** 



dryness or heavy rain
 prolonged periods of heat
 water shortage / ground water level drops
 heavier and more storms

Afforestation with <u>seedlings</u> = root deformation (appr. 70%); no deep roots expensive; staff needed for every seedling tree losses increase (storm, dryness)

Afforestation with <u>direct seed</u> = high seed consumption

bigger losses by dryness, birds, insects, no germination

### The inexpensive solution to survive and adapt climate change



#### Sophisticated Tree Seed Coating Technology "easySeed<sup>®</sup>" with

- embedded seed protection and seed development mechanisms
- water storage to bridge dryness periods during germination
- natural vertical root development
- seed savings (more area per seed)
- clear cost reduction for the whole process from seed to plant

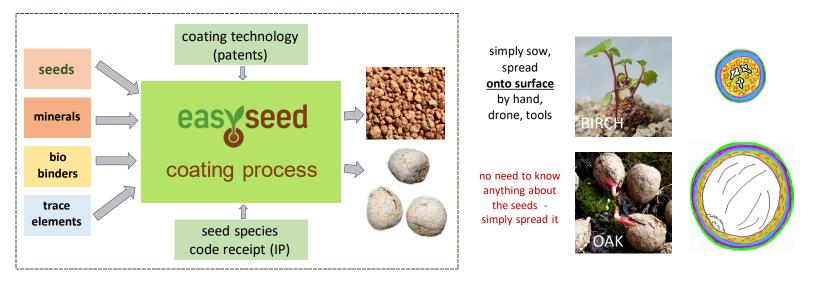
	BIRCH	LARCH	DOUGLAS FIR	WHITE ASH	ΟΑΚ
seed weight (TCW)		5	10	70	3200
weight increase by coating	x 45	x 25	x 12	х б	x 2
	Multi Seed Pellet	Single Seed Pellet			
water storage animal protection germinat. ampli					•

## The process for the solution



### The complete intelligence to survive and grow with deep vertical roots

• is embedded in the matrix of the seed



- developed 2017 to 2022 by INSTANT SEED
- first public tests 2021 at Federal State Forestries in Germany (under NDA); disclosed to public Sept. 2022
- patent application in 2022 (all rights with INSTANT SEED GmbH)

### Proof of technology - cost advantage - market potential



#### Latest proof of technology by LWF\* Bavaria field tests (wood) in 2022

Test started end of April (sowing) - evaluation end of September Conditions: 3 ha - near Bayreuth/Bavaria - worst climate conditions; 10 weeks dryness (30° ... 40° C) and no rain

			results after 5 months:	
CASE 1	tree nursery coating	best practice sowing	0 trees / ha	
CASE 2**	direct seeding	LWF best practice procedure	7,329 trees / ha	
CASE 3**	easySeed <sup>®</sup> pellets	onto surface sowing	39,829 tress / ha	(5.4 x more!)

#### Cost advantage easySeed®

•	for all activities SEEDs,	, PROCESS(es), AREA PREPARATION WOOD and S	OWING
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- 70% ... 85% compared with (tree nursery) seedlings
- 10% ... 15% compared with direct seeding

(seed consumption comparable to easySeed<sup>®</sup>) (direct seeding has much higher seed consumption)

#### Market potential easySeed® (coating only)

- WORLD 2,100 mio US\$ p.a.
- Europe 490 mio US\$ p.a
- Can, US 335 mio US\$ p.a.

- target market next 5 yearsGER, SWE, POL, FIN, TUR49 mio US\$target market next 5 yearsCAN177 mio US\$
- \* LWF = Federal States Bavaria Forest Institution (Landesamt für Wald und Forstwirtschaft)
- \*\* results published in "Bayerischer Waldbesitzer" issue 1, 2023

Concept = modular production facilities:

plant technology is fixed

to be placed world wide

#### Startups III

# The implementation (market launch) of the solution

### Modular production facility

- Capacity 3 tons (pellets) a day (150 days p.a.) / 400 sqm
- to serve 50,000 ha afforestation
- feeding radius 500 km
- investment 250 T US\$ / useful life 10 years
- staff max. 6 FTE
- revenue 3 mio US\$ p.a.
- EBIT > 40% (with cost advantages / see above)

# To serve 25% of the local markets you need e. g. for

SWISS KRONO

- SWEDEN = 2 facilities
- CANADA = 10 facilities

Leonhard Ventures





### Startups III What we are looking for



1 facility

#### We prepare setup of *instant seed tree GmbH* (for tree seed business only)

• we plan to sell shares to investors - up to 75%

# We are looking for investors - one or several investors, ideally with synergy to afforestation

- next steps:
- hiring of sales staff for target regions is actual topic
- launching production facilities in 2023/2024 in SWE, CAN
  - GERMANY (scaling up equipment) to serve Germany, Poland, Denmark, Austria 1 facility
  - SWEDEN (new) to serve Sweden, Northern Norway and Finland
  - CANADA (new) to serve first 1% of Canadian market
    1 facility

We are ready for rollout - processes are clear and stable - production scale up Germany in progress

## Contact

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