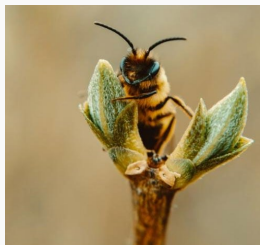




Nature has Value

CO2, Biodiversity & ROI

Why is biodiversity important?

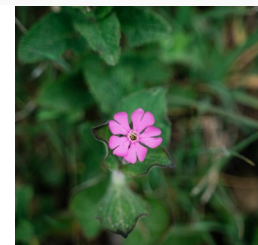


Species have a **role** in ecosystems

>75% of global food crop types rely on animal pollination

It's a **resource**

55-60% of global GDP depend on Biodiversity



Biodiversity increases **resilience & adaptability**

5.6 gigatons of CO₂ are sequestered in marine & terrestrial ecosystems annually (i.e. 60% of global fossil fuel emissions)

If *foundation species* disappear, ecosystems can **collapse**

23% of land areas have seen a reduction in productivity due to land degradation



A/N: The figures in this slide are examples to illustrate the importance of biodiversity
*Sources: <https://www.fao.org/3/i9527en/i9527en.pdf>, <https://ipbes.net/news/Media-Release-Global-Assessment>





Who we are?

We're a leading european provider of **Nature Based Solutions** to fight climate change, engaging our **customers** and their **stakeholders** on sustainability.

Our very-own
carbon computation
methodology is
certified by Bureau
Veritas !



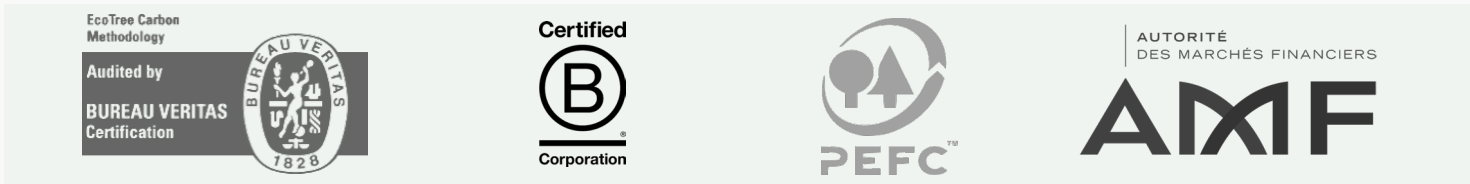
1. We're science-driven & project-holders



2. Our Projects are Europe-based



3. We're accredited & recognised

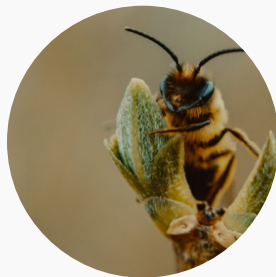


A simple proposition

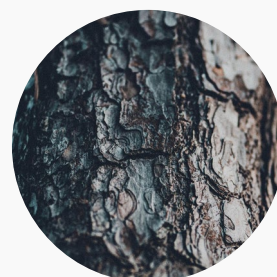
We've made forestry an environmentally-friendly action, sustainable carbon sink and profitable investment



Capture CO₂



Preserve & develop
biodiversity



ROI*

We let forests flourish AND provide at the same time!

*Estimated based on a simulation of the net present value of wood volumes, including inflation. This mechanism depends on how the market evolves and is based on average tree growth assumptions per annum among various tree species. ROI is not guaranteed.

EcoTree's Development



We are registered with the **Autorité des Marchés Financiers**, (French Financial Markets Authority)

2018



BUREAU VERITAS

Our Carbon calculation methodology is verified and approved by **Bureau Veritas**.

2020

Winning **Awards** & First Projects in the UK

2022

2016

EcoTree is born in Brest.

2019

Opening of our **Copenhagen Office**.

2021

Our first land acquisition in Denmark
We are **B-Corp certified**



2023

Launching of our **German (DACH) activities**



Some Numbers



100

Employees in Paris, Brest & Copenhagen



+1 200

B2B Partners & 58 000 Individuals



+1 500 000

Trees sustainably managed in 43 forests



+100%

Yearly growth since 2016



9 / 10

Net Promoter Score*
* given by clients in 2021



Carbon removal: not a walk in the park

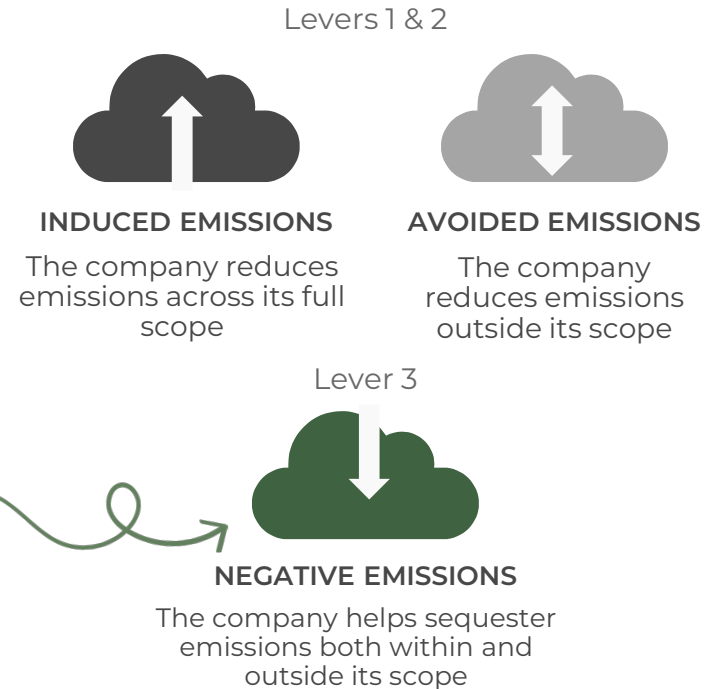
Carbon neutrality can only truly be achieved at a **global scale***, *but we can take steps towards net zero.*

Once you've measured your direct & indirect footprint, it's important to:

1. **ASSESS** what you are emitting
2. **AVOID** what you can avoid & **REDUCE** what you can't
3. **REMOVE** what you can't reduce

Here's where we come in

*Source: Towards a new framework for corporate carbon neutrality, Net Zero Initiative, 2019



Our expertise

We're a fully integrated partner:

1. Forestry & carbon sequestration modelling

Our expert team models a forestry project based on your goals.

2. Sourcing

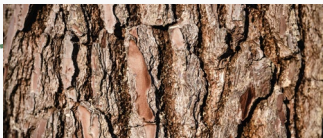
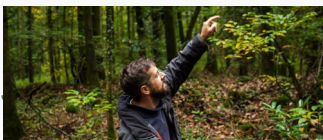
We identify and acquire land for your project.

3. Implementation

Our local foresters design and implement your project

4. Verification

We verify your project's local impact & carbon sequestration, which are certified externally



We add value

We unleash the potential of different land types!



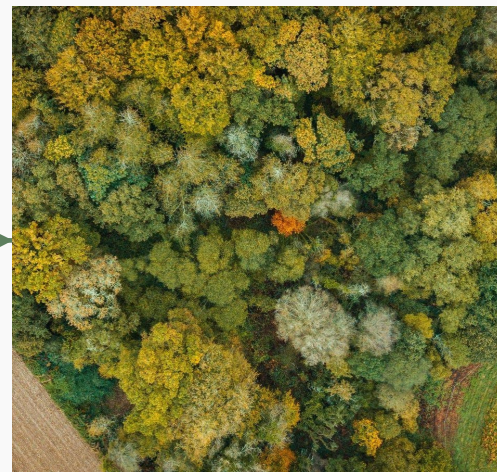
Cut monoculture forests



Poorly-managed forests



Agricultural land



Sustainably managed,
biodiverse **EcoTree** forests

Strategic placement to get the highest value

1

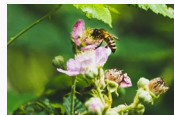


Standing hollow deadwood

2



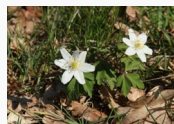
Insect hotels



Wild bees habitat



Pond



Re-introduction of plants



Grassland



Woodland

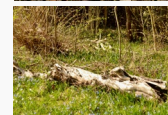


Wetland

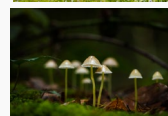
3



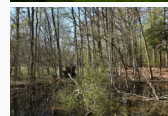
Bird/bat houses



Lying deadwood



Fungi & bacteria inoculation

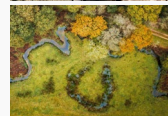


Forest swamp

4



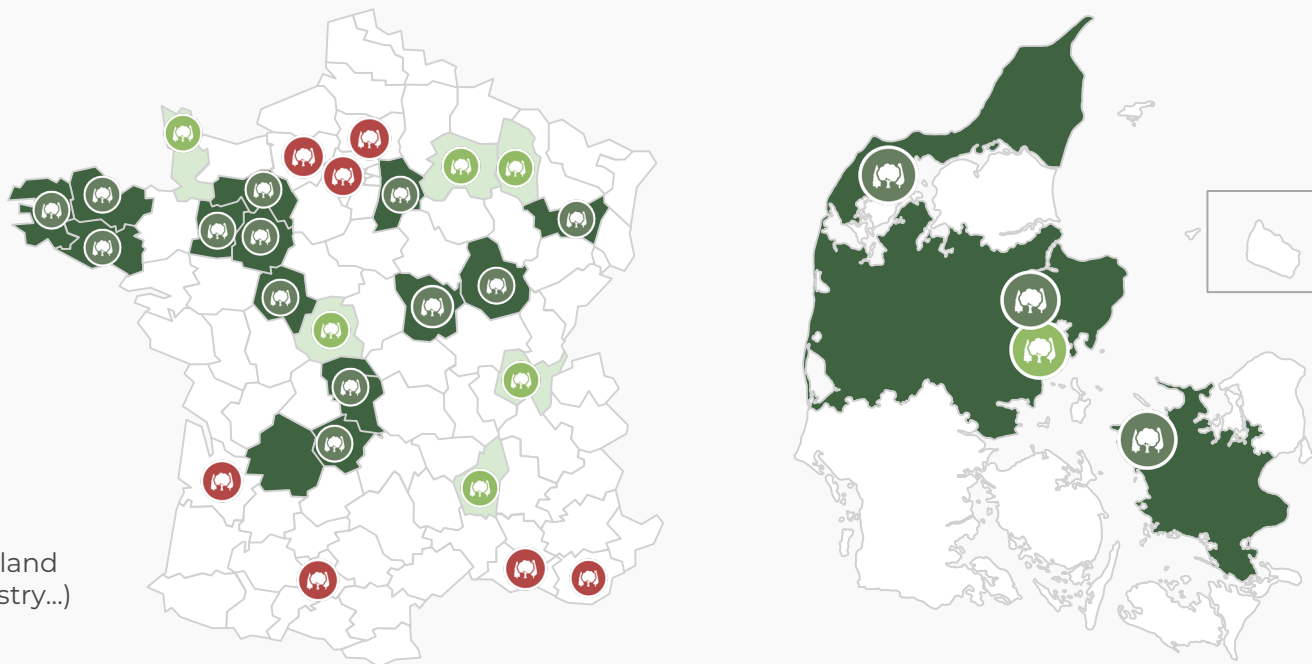
Stone piles






Re-meandering of waterways

EcoTree's forests

We currently have 43 forests across France & Denmark.



-  EcoTree forests
-  Pending forests
-  Projects on third-party land (burnt forests, agroforestry...)

Join the global Challenges

As a company, or as a Landowner, there is so much left to do!



Reforestation as part of the EU Green Deal



Thank you!