

## **SWISS KRONO all set for digitisation – Save the date for the BAU 2019**

November 2018 – Digitisation has been an increasingly important issue in the wood construction industry for some time. Wood construction quite frequently takes a pioneering role, and in hardly any other area of building is the degree of automation so high as it is in construction with wood and wood materials. While digital processes are now standard in prefabrication, architects, planners and engineers also face considerable challenges.

So smart solutions for digital planning are more coveted than ever before: what would be possible if you could filter hundreds of wood components and constructions to find precisely the right one? If regional requirements were also considered? If various calculations were possible as well? And if the contents came with download and export options as well?

As one of Europe's most successful OSB manufacturers, SWISS KRONO has upgraded its previously analogue "Manual of Wood Frame Construction". The company will use the BAU 2019 to première its new, digital planning instrument that offers clear assistance and does justice to OSB as a high-tech construction material.

### **SAVE THE DATE for the SWISS KRONO Media Lunch at the BAU 2019:**

**On the second day of the trade fair, Tuesday, 15/01/2019, at 12:30 pm. You will receive our personal invitation shortly. Be excited – we look forward to welcoming you!**

**SWISS KRONO at the BAU 2019, Hall 5, Stand B 5.510**

**Images**



Copyright: SWISS KRONO GmbH | Foto: Rosengrün



Copyright: ERNE AG Holzbau | Raumwerk & Spreen  
Architekten Arbeitsgemeinschaft | Foto: Thomas Koculak

**About SWISS KRONO Group**

SWISS KRONO Group is among the world's leading manufacturers of wood materials. The company is synonymous with sustainable and innovative solutions in the areas of Interior, Flooring and Building Materials. Founded as a family firm in 1966, the Group now employs 5,100 people around the world. Headquartered in Lucerne, Switzerland, it has ten production locations in eight countries. From its inception, SWISS KRONO Group has been uncompromisingly committed to quality and environmental protection. Creating wood at its best.

**Press Contact**

Robert Freitag  
External Corporate Communication  
T +49 30 206 206 92 70  
[robert.freitag@swisskrono.com](mailto:robert.freitag@swisskrono.com)

Ute Bachmann  
T +49 176 99 93 85 86  
[u.bachmann@werbeagentur-nowack.de](mailto:u.bachmann@werbeagentur-nowack.de)

SWISS KRONO Group  
Fabian Kölliker  
Head of Marketing  
M +41 79 306 20 82  
[fabian.koelliker@swisskrono.com](mailto:fabian.koelliker@swisskrono.com)

Museggstrasse 14  
CH-6004 Luzern  
Schweiz